



SEO Technical Manager

Salary: up to £45,000, depending on experience

Absolute Digital Media - Remote

We are currently seeking an SEO technical manager with strong web analytics and web development skills to join our award winning digital marketing company. The ideal candidate will be involved in the strategy, execution and monitoring of technical SEO projects. This is a challenging role best suited to someone passionate and ambitious with a high level of analytical and development experience.

Contact us at hello@absolute.digital to apply!

Company Benefits

- Working for a multi-award winning agency
- Fully remote working
- Top of the range laptop to work from
- Competitive salary
- Company pension scheme
- Opportunities to progress if you're up for the challenge
- Training sessions galore across multi disciplines
- Opportunities to speak at industry events & conferences as well as in-house webinars We will pay for you to attend industry events, conferences & workshops such as BrightonSEO, Women In Tech, SEJ esummit Free books, want to learn something new? Simply let us know and we will order it for you!
- Premium Perkbox account covering medical, insights, perks & recognition
- Opportunity to be involved in our charity events for our chosen charities
- Birthday gift & the afternoon off on us
- Treats on your anniversary
- Regular socials, events & team building Friday afternoon feel good meeting with drinks

Core Responsibilities

- Specific responsibilities will include the following:
- To perform bespoke web analysis reports using tools such as Google Analytics for both the company and our clients.
- Actively research, test and propose new approaches to improve SEO services.
- Drive the performance of SEO for the company and our clients by providing technical site audits, data feeds and marketing attribution analysis.
- Managing the reporting and understanding of KPIs for both SEO and SEM, working in conjunction with our SEO and PPC managers.
- Keep up to date with industry developments such as algorithm updates and incorporate into the strategy.
- Developing, installing and managing SEO for both our site and those of our clients.



ESSEX OFFICE

9 Springfield Lyons Approach,
Chelmsford, Essex, CM2 5LB

LONDON OFFICE

Broadgate Tower, 20 Primrose
Street, London EC2A 2EW



Skills & Experience

- We are seeking a technical SEO Manager to work alongside a team of experienced specialists. The ideal candidate will have the following skills:
- An outstanding understanding of on-page and technical SEO including knowledge of algorithm updates such as Penguin, Panda and Hummingbird.
- A strong understanding of HTML, CSS, Javascript and PHP, preferably with a background in coding or development.
- A thorough understanding of different content management systems such as Wordpress, Drupal and Joomla.
- Excellent analytical skills, including a good working knowledge of tools such as Google Analytics, Google Webmaster Tools, Moz, SEMrush and Majestic SEO, Search Metrics and Screaming Frog.
- Experience of conversion rate optimisation and implementing a/b testing.
- A wider experience of digital marketing and channels such as social media, paid search and content marketing and how these affect SEO.
- Excellent written and verbal communication skills.
- 2-3 years' experience in a similar SEO or search position.
- Agency experience would be an advantage.



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